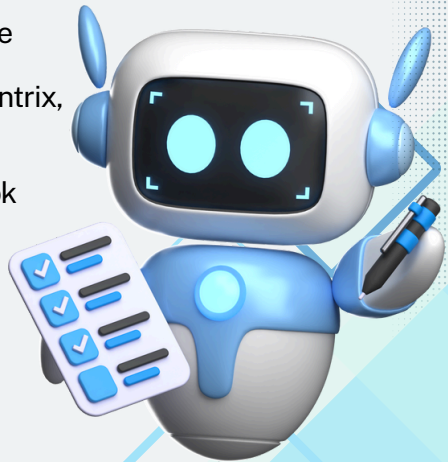


UI/UX DESIGNING COURSE

Design Experiences. Build Futures

UI/UX Design shapes how people see and feel digital products combining visuals, flow, and emotion. At DigiCentrix, our AI-driven UI/UX Design course teaches you to design smart, user-centered websites and apps that look amazing and work flawlessly.



Your Design Journey

- ✔ 3 Months of Core UI/UX Training
- ✔ 2 Months of Internship
- ✔ Placement Assistance
- ✔ Industry Certification



Why Choose Us?

DigiCentrix offers more than just design training, it provides a complete learning experience. Our AI-powered UI/UX curriculum helps you master industry-leading tools like Figma, Adobe XD, and Illustrator, while engaging in creative, real-world design challenges. With personalized mentorship, portfolio guidance, and dedicated career support, you'll graduate fully prepared to step into the design industry with confidence.



Hands on Learning



Industry Tools & Trends



Portfolio Building



Expert Mentors



Career Support



Modern Learning Environment

Why UI/UX Designing?

- Fast-growing creative career
- Bridge Design & Technology
- High demand across all industries
- Global and freelance opportunities
- High-paying roles with salaries up to ₹10-15 LPA+

01.**INTRODUCTION TO UI/UX DESIGN**

Discover the fundamentals of digital design — how UI shapes visuals and UX defines user journeys.

- UI vs UX — roles, scope, and workflows
- Design thinking & problem-solving approaches
- Core principles: usability, accessibility, and aesthetics
- The evolution of AI in modern design

02.**UX & INTERFACE DESIGN PRINCIPLES**

Understand what makes products intuitive and delightful

- User-centred design and interaction basics
- Colour theory, typography, grids, and hierarchy
- Accessibility & inclusive design standards
- Psychology of design and user perception

03.**USER RESEARCH & STRATEGY**

Learn how to understand real users and design around their needs

- Conduct interviews, surveys, and research studies
- Create personas, empathy maps & journey maps
- Market & competitor analysis
- Information architecture and content flow
- AI-based research and behaviour analysis tools

04.**WIREFRAMING & PROTOTYPING**

Turn ideas into interactive designs using the latest tools.

- Low to high-fidelity wireframes
- Figma, Adobe XD & Sketch essentials
- Auto-layout, components, and responsive design
- Interactive prototypes & user testing
- AI-powered layout and design automation

05.**VISUAL DESIGN & UI COMPONENTS**

Master the look and feel of digital products.

- Colour palettes, typography, and iconography
- Building layouts, grids, and responsive UIs
- Designing buttons, forms & micro-interactions
- Creating design systems & UI kits
- AI tools for asset generation & creative inspiration

06.**USABILITY TESTING & FEEDBACK**

Refine your designs through real user insights.

- Usability testing & heuristic evaluations
- Gathering and analyzing user feedback
- Improving user flows and accessibility
- AI-driven analytics and behaviour mapping

07.**TOOLS & AI INTEGRATION**

Work smarter with the latest design and collaboration tools.

- Advanced features in Figma & Adobe XD
- Tools like Notion, Miro, and Zeplin for teamwork
- AI design tools for automation & ideation (Figma AI, Uizard, Galileo, etc.)
- Design documentation and hand-off workflows

08.**REAL-WORLD PROJECTS & PORTFOLIO**

Apply everything you learn to real projects and build your portfolio.

- Design complete app & web experiences
- AI-integrated design projects
- Mock client briefs & peer reviews
- Portfolio presentation & storytelling
- Resume, interview, and LinkedIn optimization sessions

09.**BONUS MODULES**

- Information Architecture & Navigation Design
- Accessibility & Inclusive Design
- Design Systems & Atomic Design
- Mobile-First & Responsive Design Techniques
- Ethics & AI in Design
- AR/VR, Conversational UI, and Voice Interfaces

TOOLS YOU'LL LEARN TO WORK WITH

Figma



FigJam



Adobe XD



Adobe Illustrator



ChatGPT



Midjourney



Miro



Notion













Runway

Who Should Join?

- Students Starting Designing Career
- IT, Product & Marketing Managers
- Entrepreneurs
- Individuals Planning a Career Switch
- Designer Upskilling in UIUX
- Freelancer

Career Prospects After Course Completion

-  UI/UX Designer
-  Product Designer
-  Interaction Designer
-  Visual Designer
-  UX Researcher
-  Web & App Design Specialist
-  Information Architect
-  Usability Tester
-  Design Consultant
-  Freelance UI/UX Designer



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